

Joanne J Lee

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QUALIFICATIONS AND HIGHLIGHTS

- Training and experience in public health, nutrition and dietetics, physical activity and active living, health equity, community engagement, epidemiology, public policy, media
- Over 20 years of professional practice across the fields of public health, epidemiological research, healthy communities
- Extensive experience in program and project management in the areas of design, assessment, capacity building, implementation, evaluation, sustainability, and event planning
- Skilled in planning and facilitating collaborative learning and networking activities via in-person and virtual (telephone and videoconferencing) venues
- History of working collaboratively on teams and coalitions
- Success in business development and securing funding and resources
- Proven ability to manage work across multiple projects and assignments, and produce results
- Unique skills and abilities working with diverse populations, and addressing ethnic, cultural and socio-economic factors
- Demonstrated skills in writing, presentation development and delivery, facilitation and teaching, television and print media

PROFESSIONAL EXPERIENCE

Healthy Places by Design (formerly Active Living By Design),

Chapel Hill, NC

2005-Present

Collaborative Learning Director, 2015-Present

Senior Project Officer, 2013-2015

Project Officer, 2005-2013

Serves as part of the organization's leadership team with the Executive Director and Technical Assistance Director. Oversees a culture of collaborative networking and learning that enables the organization to build internal and external capacity, and to incorporate new knowledge and insights into products, services and strategic direction. Provides timely and high-quality technical assistance and consultation to a portfolio of community leaders and funding partners, offers a national perspective and expertise to support field-building efforts for the healthy communities movement, and serves in various advisory roles.

In previous roles as Senior Project Officer and Project Officer, provided technical assistance, coaching, consultation and training to partnerships and partners across the country in efforts to develop and sustain healthy communities. Work spans across several national and state portfolios including:

Roadmaps to Health Action Acceleration and Collaborative Learning, Robert Wood Johnson Foundation, 2013-Present

Healthy Neighborhoods Fund, New York State Health Foundation, 2014-Present

Upstream Action Acceleration, New Jersey Health Initiatives, 2018-Present

Healthy Kids, Healthy Communities, Robert Wood Johnson Foundation, 2009-2014

Fit Community, North Carolina Health and Wellness Trust Fund, 2005-2012

Fit Together, Blue Cross and Blue Shield of North Carolina Foundation, 2005-2009

Healthy Eating by Design, Robert Wood Johnson Foundation, 2005-2007

Active Living by Design, Robert Wood Johnson Foundation, 2005-2008

East Carolina University, Greenville, NC 2004-2009

Instructor, The Brody School of Medicine, Department of Family Medicine

Taught the Food Literacy Partners Program course to residents in rural eastern North Carolina. The program provides free education and training about food, nutrition, physical activity and disease prevention to health professionals and community members who then volunteer to share their learning with diverse populations in the community.

Pitt County Health Department, Greenville, NC 2001-2005

Nutrition Program Director

Directed all aspects of the Nutrition Program at a large public health department located in rural eastern North Carolina, including staff supervision, budget management and program accountability. Major programs under the Nutrition Program include the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC); clinical and in-home breastfeeding services; and several community initiatives including those related to farmers' markets and school foods.

Cancer Research Center of Hawai'i, Honolulu, HI 2000-2001

Lead Research Dietitian/Nutritionist, Nutrition Support Shared Resource Unit, Epidemiology Program

Led day-to-day operations and key functions of the Unit which serves as a resource for providing dietary/nutrition expertise to other programs and investigators/researchers at the Center and externally. Major responsibilities involved conducting research and assessments to maintain a nutrient database that includes multi-ethnic foods and beverages, and analyzing dietary intake data.

The Research Corporation of the University of Hawai'i, Pacific Health Research

Institute, Honolulu, HI

1994-2000

Lead Nutritionist, Women's Health Initiative, 1994-2000

Led and managed the Dietary Modification clinical trial of the Initiative at the Honolulu center. Oversaw all phases of the trial, including assessment and data collection, dietary and lifestyle education and coaching, and staff training and supervision. Funded by the National Institutes of Health, the Women's Health Initiative enrolled more than 160,000 participants from 40 clinical centers, making it was the largest prevention study of women's health ever conducted in the United States.

Project Coordinator and Site Nutritionist, INTERMAP Study, 1996-1999

Directed all aspects of the study at the Honolulu clinical site, including recruitment of participants, collection of biological samples and dietary data, and partnering with the coordinating centers located in Chicago and London. INTERMAP (INTERnational collaborative study of MAcronutrients, micronutrients and blood Pressure) was a National Institutes of Health epidemiological investigation of the role of dietary factors in the development of unfavorable blood pressure levels in adults.

Research Associate, Honolulu Asia Aging Study, 1999-2001

Contributed as part of a team responsible for collecting post-mortem biological samples as part of a major study on aging and brain function. The Honolulu Asia Aging Study was a longitudinal epidemiological investigation funded by the National Institute on Aging, and the autopsy component has yielded findings cited as novel in the field.

Lead Nutritionist, Marinol nursing home project, 1999-2000

Advised principal investigator in the development of the dietary assessment for the Use of Marinol for Anorexia, Weight Loss, and Disturbed Behavior in Nursing Home Residents Project. Trained study staff in data collection and performed all dietary analysis.

Hawai'i State Department of Health, Honolulu, HI

1991-1993

Program Assistant, Community Chronic Disease Prevention Program

Provided primary support to the nutrition director in the development, implementation and evaluation of all nutrition and wellness related activities and services of the Program. The Program was the primary entity responsible for delivering chronic disease prevention services as part of the State's public health system. Major projects were delivered through worksites, schools and other community venues.

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EDUCATION AND CREDENTIALS

Master of Public Health 1994

University of Hawai'i at Mānoa, Honolulu, HI

Completed MPH-AP4 (Approved Pre-Professional Practice) program, including practicum at the following sites:

- Arizona Department of Health, Phoenix, AZ – Administrative/management rotation
- Hawai'i State Department of Health, Children with Special Health Needs Branch, Honolulu, HI – Community rotation
- Queen's Medical Center, Honolulu, HI - Clinical rotation

Bachelor of Science in Dietetics 1991

University of Hawai'i at Mānoa, Honolulu, HI

Certificate of Advanced Clinical Education in Child and Adolescent Obesity 1995

University of California, San Francisco, CA

Registered Dietitian (RD) 1995-Present

Commission on Dietetic Registration, the Academy of Nutrition and Dietetics

Completed specialized training through the Academy: Public Policy Workshop, Media Training

Licensed Dietitian/Nutritionist (LDN) 2001-Present

North Carolina Board of Dietetics/Nutrition



CURRENT PROFESSIONAL MEMBERSHIPS AND COMMITTEES

The Academy of Nutrition and Dietetics 1991-Present

Member, Public Health and Community Nutrition; and Hunger and Environmental Nutrition Practice Groups

The North Carolina Dietetic Association 2001-Present

Member

Eat Smart, Move More NC 2005-Present

Member at Large, Executive Committee, 2013-Present

Co-Chair, Policy Committee, 2014-Present

Member, Leadership Team, 2005-Present



PUBLICATIONS

Journals

Kraft MK, Lee JJ, Brennan LK. (2012 Nov). Active living by design sustainability strategies. *American Journal of Preventive Medicine*, 43(5 Suppl 4), S329-36.

Bors P, Lee J. (2012 Jul-Aug). Active living by design: collaborating to build healthy communities in North Carolina. *North Carolina Medical Journal*, 73(4), 305-6.

Bors P, Dessauer M, Bell R, Wilkerson R, Lee J, Strunk SL. (2009 Dec). The Active Living by Design national program: community initiatives and lessons learned. *American Journal of Preventive Medicine*, 37(6 Suppl 2), S313-21.

Rawl R, Kolasa KM, Lee J, Whetstone LM. (2008 Jan-Feb). A learn and serve nutrition program: the Food Literacy Partners Program. *Journal of Nutrition Education and Behavior*, 40(1), 49-51.

Glanz K, Murphy S, Curb JD, Moylan (Lee) J, Evensen D. (2005 Jan-Feb). Improving Dietary Self-Monitoring and Adherence with Hand-Held Computers: A Pilot Study. *American Journal of Health Promotion*, 20(3), 165-70.

Dissemination Documents and Reports

(2014). *Investing in Healthy Community Change: A Resource for Funders*. Retrieved from <https://healthyplacesbydesign.org/wp-content/uploads/2014/08/Investing-in-Healthy-Community-Change.pdf>.

(2009). *Communities on the Move: Improving active living in rural North Carolina*. Retrieved from https://healthyplacesbydesign.org/wp-content/uploads/2014/08/FitTogether_Report.pdf.

(2008). *Lessons from the Field: Promoting Healthy Eating in Communities*. Retrieved https://www.healthyplacesbydesign.org/wp-content/uploads/2014/07/HEbD_Lessons_from_communities_FINAL2.pdf.

(2008). *Lessons from the Field: Promoting Healthy Eating in Schools*. Retrieved from https://www.healthyplacesbydesign.org/wp-content/uploads/2014/07/HEbD_Lessons-from-schools-FINAL1.pdf.