

Thomas J. Van Gilder, MD, JD, MPH

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Health, Technology, and Wellness Innovator

A creative thinker with strong communication skills, Tom is a strategic health care executive who has been a key influencer in providing products and tools to support population health management at the moment of decision and point of care. A physician board certified in internal medicine and public health and general preventive medicine, Tom is also an intellectual property attorney. This career combination allows Tom to operate from a vantage point that offers context that others might not see. As Chief Medical Officer for an analytics and population health company owned by one of the largest health plans in the US, he has led a team of informaticists to deliver innovative and engaging physician-based patient solutions. Tom's knowledge and experience in the public health and health care space have made a significant impact on patient care, and his influence has been felt both on value-based primary care and incentivized wellness programs. His experience also extends to health technology and disease management plan design to deliver improvements in bottom line margins while enhancing the physician-patient experience.

CAREER EXPERIENCE

Walmart Health and Wellness: *Walmart Health and Wellness, a division of Walmart, provides solutions to the healthcare needs to its customers and associates, including primary care, vision and dental care, behavioral health, pharmacy services, and nutrition. Approximately 150 million people visit Walmart stores weekly in the U.S., and 90% of the U.S. population lives within 10 miles of a Walmart.*

Chief Medical and Analytics Officer: 2018-present

The role: Create a clinical organization responsible for quality, safety, and innovation encompassing primary care, behavioral health, vision, hearing, and dental care, laboratory services, wellness services, and pharmacy. Provide clinical insight and oversight of innovative health center offerings (opening in 2019). Provide clinical oversight and decision-making to Walmart regarding opioid stewardship and other strategic corporate needs.

Key accomplishments

- Designed service model, influenced site selection, and contributed to design of initial health center.
- Created and developed partnership with leading community health worker program to install a novel workforce in initial health center.
- Provided clinical perspective to “pharmacy of the future” initiatives, including M&A insight and technology implementation.
- Leading creation of a clinical analytics team and platform.

University of Wisconsin-Madison School of Medicine and Public Health

Adjunct Professor and Preventive Medicine Advisory Committee Member: 2013 - present

Key accomplishments

- Teaches Population Health to undergraduates.
- Teaches practicum rounds to residents.
- 2019 Resident Award for Teaching Excellence

Anvita Health and Transcend Insights: *Transcend Insights, a wholly owned subsidiary of Humana, was a population health management company comprising analytics (Anvita Health), health information exchange (Certify Data Systems),*

and mobile application development (nLiven) that provided solutions and insights that connect care teams with the people they serve and assisted health systems on the “path to value.”

Chief Medical Officer and Vice President for Analytics and Informatics: 2013 - 2018

The role: Provided analytics subject matter expertise and clinical direction for strategy planning, product development, marketing, and sales.

Key accomplishments

- Played a critical role in a new company launch. Developed and crystallized the vision for the new company, and led the internal communication effort to C-suite and corporate board.
- Developed and created engaging, physician-focused tools to support population health management at the point of care. These tools supported corporate internal (e.g., nurse and pharmacist) workflows and external (e.g, physician and quality manager) workflows.
- Integrated and coordinated a sophisticated analytics engine (Anvita Insight Engine) and interoperability platform (Certify Data Systems’ Health Information Exchange) to create and launch new company, launch product, and initiate first pilot. This enabled full support from parent company and drove parent company strategy for integrated care delivery.
- Led clinician-informaticist team through post-acquisition phase, with no attrition, into a new product development phase while supporting parent company deliverables.
- Led innovation strategy and efforts, creating next generation analytics and insights platform, and presented to C-suite to further subsidiary’s position as innovation leader.
- Authored dozens of articles, blog posts, and podcasts in support of parent and subsidiary companies. This supported positioning companies as leaders in care delivery, finance, and technology innovation.
- Created intellectual property strategy and selected outside IP counsel from among several top firms.
- Created and participated as sole physician member of enterprise-wide analytics executive committee. This committee created analytics strategy for parent company and spread culture of analytics collaboration.

Humana Inc.: *Humana Inc., headquartered in Louisville, Ky., is committed to helping millions of medical and specialty members achieve their best health. With a successful history in care delivery and health plan administration, Humana created a new kind of integrated care with the power to improve health and well-being and lower costs.*

National Medical Director for Wellness: 2012-2013

The role: Directed clinical efforts for the Employer Group Segment and provided lead medical oversight for wellness.

Key accomplishments

- Provided critical strategic, clinical guidance to Humana Vitality. This allowed the wellness offering to become a Medicare-compliant program, supporting corporate expansion in Medicare Advantage.
- Integrated all of Humana’s well-being assets in the service of creating lifelong quality of life for our clients.
- Developed an integrated care model, fusing analytics from Anvita Health to drive care delivery at Concentra, incentivized wellness at HumanaVitality, and behavioral health at LifeSynch, as well as life coaching at HRI.

Humana Inc.

Market Vice President: 2010 - 2012

The role: Charged with directing efforts to control healthcare costs and improve quality for Humana members.

Key accomplishments

- Served as lead clinical liaison and clinical program innovator for The Business Health Care group (BHCG), a coalition of employees who used Humana as their exclusive administrator, delivering utilization and clinical program analysis and trend control initiatives.
- Developed relationships with external stakeholders, including employers and health system leaders.
- Played a critical role in Humana’s physician quality measurement and reporting, and shared decision-making program evaluation.

- Public speaker—Delivered wellness and other healthcare talks to business leaders, brokers, and clients. Spoke about healthcare reform on public stage.

Quad/Med LLC.: *Starting with a small worksite clinic at Quad/Graphics' plant in Pewaukee, Wisconsin, QuadGraphics created QuadMed to take full primary care risk, bringing nearly all primary healthcare services in-house. The resulting cost trend and utilization improvements caused other companies to turn to QuadMed to create and manage their onsite clinics and deliver accessible, affordable and high-quality health care for their employees.*

Medical Director for Quality Initiatives: 2006-2010

The role: Provided strategic direction for health plan design, value-based benefit solutions, incentivized wellness programs, and care management program.

Key achievements

- Was a critical strategic player in guiding the medical direction for an employer-owned health plan that included innovative wellness and disease management plan designs, reducing QuadGraphics' health spend by 30% while enhancing the quality of care provision.
- Led Quad/Med's relationship with Dr. Don Berwick's Institute for Healthcare Improvement (Triple Aim project), providing ongoing data analysis on population health, medical costs and patient care experience.
- Led a successful clinical metrics evaluation team responsible for conducting systematic reviews of Ingenix and Express Scripts reports in order to develop action plans to address issues highlighted in our review.
- Frequent spokesperson for QuadMed across various media and in person at various national and international wellness forums (QuadMed highlighted in a Commonwealth Fund Publication).
- Delivered full service adult primary care, conducted pre-employment physicals, DOT physicals and was Medical Review Officer (MRO) evaluating pre-employment and post-incident screenings.

Fish and Richardson P.C.: *As one of the world's premier intellectual property and litigation firms, Fish works with clients to protect and enforce intellectual property rights globally, providing portfolio strategy, prosecution, and representation in litigation.*

Patent Attorney (prosecution and litigation): 2004-2006

The role: Practiced in the areas of biotechnology, pharmaceutical, and medical device patent litigation, prosecution and opinion.

Key achievements

- Drafted initial brief and motions in landmark patent case ultimately decided in client's favor by US Supreme Court.

Centers for Disease Control and Prevention (CDC) : *CDC works 24/7 to protect America from health, safety and security threats, both foreign and in the U.S. Whether diseases start at home or abroad, are chronic or acute, curable or preventable, human error or deliberate attack, CDC fights disease and supports communities and citizens to do the same.*

Supervisor medical epidemiologist: 1992-2001

The role: Provided direction for national foodborne illness surveillance network, working closely with health departments across the country and reporting results to federal regulators (FDA and USDA).

Key achievements

- Supervised field-based epidemiologists and preventative medicine residents.

- Taught introductory epidemiology to new medical officers.
 - Conducted and published studies on foodborne illness, chronic diseases, occupational illnesses and injuries, and public health policy.
 - Represented CDC nationally and internationally in investigations and at numerous conferences and other speaking engagements.
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EDUCATION

- University of Notre Dame Law School, Notre Dame, IN. J.D.
- Naval War College, Newport, RI. Graduate, College of Continuing Education.
- Harvard School of Public Health, Boston, MA. Masters of Public Health, Quantitative Methods.
- University of Texas Southwestern Medical School, Dallas, TX. MD.
- University of Virginia, Charlottesville, VA. BA, Linguistics/Russian Language and Literature.

LICENSURE/ADDITIONAL SKILLS

- Medical Licensure: Wisconsin, Texas, California, Georgia, Indiana.
- Board certification: Internal medicine (certified 1992, 2002, 2012). Public Health and General Preventative Medicine (lifetime certification).
- Bar Admission: California; U.S. Patent and Trademark Office.