

KATHLEEN J. PRITCHARD, PhD

KEY STRENGTHS AND SKILLS: Successful leadership in non-profit, government, and educational environments. Demonstrated results with project startup, development and management; recognized skills in planning, funding, grant making, evaluation and policy analysis. Accomplished research and teaching abilities. Strong oral and written communication skills. Proven ability to work with a wide range of people and organizations, and demonstrated success in involving and motivating key stakeholders to accomplish complex tasks.

PROFESSIONAL EXPERIENCE:

DATA YOU CAN USE, President, 2016-present:

Recent and current clients include the Greater Milwaukee Foundation, the Greater Milwaukee Committee, the Nonprofit Center, the Zilber Family Foundation, the Medical College of Wisconsin, Siebert Lutheran Foundation and Northwestern Mutual Foundation, the Milwaukee Police Department, LISC Milwaukee, and the Coalition for Children, Youth and Families. The focus of current work is on neighborhood data and serving as the Milwaukee designee to the Urban Institute's National Neighborhood Indicator's Partnership, a collaboration of more than three dozen American cities that work to democratize data, make it accessible and easy to understand and then help local stakeholders apply it to solve problems. Additional work in assisting organizations and foundations in developing their theory of change, logic models, indicators, and outcome measurement.

PLANNING COUNCIL FOR HEALTH AND HUMAN SERVICES/IMPACT President and CEO 2008-- 2013
IMPACT 2013-2016 Vice President of Planning and Evaluation

The Planning Council was a Milwaukee-based, nonprofit organization founded in the mid-1960's to advance health and human services through planning, evaluation and research. Responsibilities and accomplishments include: leading a diverse staff of professional planners, evaluators and researchers who work with community organizations, government agencies and coalitions to address health and human service issues; creating and building a team approach to addressing community problems; establishing a distinguished Alumni Advisory Committee and a diverse pool of talented interns; strengthening governance, diversifying the funding base, establishing philanthropic support and increasing the number and range of clients; attracting financial support, increased public awareness and the collaborative resolve to address community problems. Additional accomplishments include relocating and revitalizing the organization including updating technology, electronic communications, personnel policies and staff leadership. Successfully worked to sharpen the organization's focus on system change, broaden thinking around factors influencing health and human services, and promote collaborative strategies to improve community conditions. Served as lead research and evaluation staff on collaborative projects regarding youth mental health, infant mortality, childhood obesity, foster care, racial disparities, and Alzheimer's disease. The Planning Council merged with IMPACT in Oct. of 2013 and responsibilities were expanded to include the coordination of community research, planning and evaluation.

UNITED WAY OF AMERICA Director, Community Impact 2002—2008 United Way of America in Alexandria VA is the headquarters of over 1300 local United Way organizations. Responsibilities and accomplishments included: serving as a lead member of the national team working to change the business model, culture and practices as local organizations shift their focus from fundraising to investing in strategies to improve community conditions; working with professional staff, volunteer board members and key community leaders; leading the national work on organizational alignment, community engagement and transformational change; developing training and technical assistance materials and providing consultation and coaching to 15 leading United Ways; discovering and documenting national models and examples of best practices in affecting and measuring community change.

UNITED WAY OF GREATER MILWAUKEE Director, Community Impact 1992-2002

The United Way of Greater Milwaukee operates in the Milwaukee metropolitan area and has been a leader in campaign results and an early adaptor in the consideration of outcomes in grant making and the community impact model. Accomplishments and responsibilities included: directing the planning, allocation and monitoring of over \$20 million annually for effective health and human service programs; managing relationships with over 85 diverse community agencies, supervising 12 staff and coordinating 60 community volunteers; staffing the organization's strategic planning effort and introducing Activity Based Costing and individual performance plans; pioneering the Outcomes Project, leading over 200 United Way funded programs through a new process of measuring and reporting on program results; establishing a nationally recognized model and setting the standard for performance based funding; working with the local funding community to establish the common application form, provide board, staff and agency training on outcomes development and interpretation, establish the Nonprofit Management Fund and the Helen Bader Institute for Nonprofit Management; serving as Chair of the National Forum on Outcomes, and the Task Force on Impact for United Way of America.

ADDITIONAL SERVICE AND EXPERIENCE

VILLAGE OF WHITEFISH BAY PRESIDENT Elected in 2002, re-elected 2005 and 2008, Responsibilities and accomplishments include: serving as the Chief Elected Official of Milwaukee's oldest suburb; presiding over the 7 member elected board; setting policy and establishing the budget and priorities for the north shore community of 14,000 residents; leading the creation of the Village's first Tax Incremental Finance District (TIF), Business Improvement District (BID), Historic Preservation Commission and Environmental Advisory Committee; presiding over the North Shore Consolidated Fire Department in times of uncertainty; Chairing the Whitefish Bay Plan Commission; representing the Village on the Milwaukee County Intergovernmental Cooperation Council, the Executive Council of the Milwaukee Metropolitan Sewage District; recruiting, appointing and recognizing the more than 90 volunteer citizens who annually serve on the various boards and commissions; reducing the deficit and securing support for significant improvements in the infrastructure. Served as the North Shore representative to the Milwaukee County Lake Front Development Advisory Commission and received the prestigious Public Policy Forum award for Intergovernmental Cooperation.

UNIVERSITY OF WISCONSIN-MILWAUKEE Associate Director, International Relations Major, advised undergraduate students with an interdisciplinary major in International Relations, established partnerships with other universities, and attracted funding to support innovative programming. Administered and taught the Wisconsin Universities' United Nations Summer Seminar program in

New York. Guest Lecturer, Instructor, for various departments including Urban Affairs, Public Administration, and Sociology, Certificate program in Public Administration, Political Science and International Relations, Research Assistant for the Urban Research Center and Employment and Training Institute

WISCONSIN STATE GOVERNMENT Project Director Department of Health and Human Services: Conducted a study of Wage Bill Subsidies working with the Institute for Research on Poverty, State Department of Health and Human Services and University of Wisconsin State-Local Liaison Governor's Employment and Training Office: Managed joint Federal-State-County six-million-dollar initiative on supported work, serving as liaison between the state and local CETA office.

Planning Analyst, Department of Health and Human Services: Responsible for policy and budget analysis for the Divisions of Corrections, Vocational Rehabilitation and Day Care Services, and programs and services for the chronically mentally ill Research Analyst, Wisconsin Council on Criminal Justice: Grant making for the Law Enforcement Assistance Administration in the field of police training, and alcohol and drug abuse prevention and training. Set standards and goals for Wisconsin's juvenile justice system working with a statewide committee

MILWAUKEE COUNTY GOVERNMENT Consultant, Introduced, presented and initiated early implementation of an outcome-focused performance system for Milwaukee County government in the Departments of Parks, Public Works, and Minority Business Enterprises.

CITY OF MILWAUKEE, DEPARTMENT OF ADMINISTRATION Policy Consultant, City of Milwaukee Budget Office: Designed a prototype for use in assessing the impact of housing programs in the city.

NATIONAL ACADEMY OF VOLUNTEERISM, Alexandria VA. Faculty, Produced and piloted the first national course in Measuring Program Outcomes for the United Way system. Subsequently developed and taught courses focusing on transformational change, community engagement, community impact, and organizational alignment.

ADDITIONAL EVALUATION WORK: Center for Government Innovation, New York Ways to Work, Alliance for Families and Children; Evaluation Design Team, Communities in Schools, United Way of Greater Lehigh Valley Blue Ribbon Commission; John Howard Association, District Coordinator, Evaluation services in Wisconsin Correctional Institutions

ACADEMIC ACHIEVEMENTS: University Training B.A. Cultural Anthropology, University of Wisconsin-Oshkosh (1973); M.A. Public Administration, University of Wisconsin-Madison (1979); Ph.D. Political Science, University of Wisconsin-Milwaukee (1986);

POST DOC TRAINING AND FELLOWSHIPS: Harvard University, Executive Education, Leading Community Problem Solving; Yale University, Faculty Institute on Ethics and International Affairs; Columbia University, Center for the Study of Human Rights; Kenyon College, Summer Institute for Teachers of Political Science; Center for Cuban Studies, New York; University of Wisconsin Milwaukee, Graduate School Fellowship

AWARDS AND RECOGNITION Phi Kappa Phi National Honor Society; Alice Paul Dissertation Award; Consortium for International Cooperation in Higher Education; Jacob Blaustein Institute for the Advancement of Human Rights; Lyndon Baines Johnson Foundation, Presidential Library Research Grant; Who's Who in America; Who's Who among American Women; Who's Who in the World

ADDITIONAL SERVICE Current: Chair, Data Council, Milwaukee Succeeds; Leadership team of Healthier, Safer More Prosperous Milwaukee; Public Policy Forum, Trustee Emeritus. Previous Leadership Positions: Pathfinders, Board Member; Whitefish Bay Public Education Foundation, Co-Chair; Planning Council for Health and Human Services, Board Member; Partnerships for Healthy Milwaukee, Founding member; Lakefront Development Advisory Committee; Milwaukee Childhood Obesity Prevention Leadership Team, Medical College of Wisconsin, Community Engagement Citizen Advisory Council

SELECTED PUBLICATIONS:

The Collective Power of We: Breaking Barriers in Community Engaged Research through Dialogue, Jessica L. De Santis, Sarah P. O'Connor, Kathleen Pritchard, Zeno E. Franco, Syed M. Ahmed, & David A. Nelson, (under review by Innovative Higher Education)

African American fathers' occupational identity. "Keeping the mothers in a positive vibe" (OTJR-17-0015) Pizur-Barnekow K, Pate D, Lazar K, Paul N, Pritchard K, Morris G. OTJR: Occupation, Participation and Health., Oct;37(4):237-244.

Measuring outcomes of United Way-funded programs: Expectations and reality. with Michael Hendricks, and Margaret C. Plantz, in J. G. Carman & K. A. Fredericks (Eds.), Nonprofits and evaluation. New Directions for Evaluation, 119, 13–35. September 2008

The Use of Evaluation in Nonprofit Organizations, with Mary Kopczynski, Handbook of Practical Program Evaluation, Joseph S. Wholey, Harry P. Hatry and Kathryn E. Newcomer, second edition Josey-Bass, 2004

Human Rights Reporting in Two Nations: A Comparison of the US and Norway, Chapter commissioned by the American Association for the Advancement of Science, published in Human Right and Statistics: Setting the Record Straight, Richard Claude and Thomas Jabine, eds. University of Pennsylvania Press 1992

Human Rights: A Decent Respect for Public Opinion? Human Rights Quarterly Johns Hopkins Press, February 1991.

Ethics and Intervention: The US in Grenada, with Terry Nardin. Monograph commissioned by the Carnegie Council on Ethics and International Affairs, 1990, Reprinted and distributed by Georgetown University press

Teaching Human Rights and Political Science, A global endeavor?" Human Rights Quarterly Johns Hopkins Press, Vol. 11 No 3 Aug 1989 Human Rights and Development: Theory and Data in Human Rights and Development: International Views, David Forsythe, ed., London Macmillan, Ltd 1989 329-345

Comparative Human Rights, Promise and Practice in Human Rights Theory and Measurement David Cingranelli, ed., London Macmillan Ltd, 1988

Comparative Human Rights: An Integrative Explanation in Policy Studies Journal 15,1 (September 1986 110-122, reprinted in POLITIKON, South African Journal of Political Science, vol. 13, no. 2, December 1986

Manuscripts/ monographs published by United Way of America

Communication for the Community Impact United Way: A Planning Guide with Tish McCutchen

Aligning for Impact Module 1: What is alignment and why is it important for United Way? Module 2: Why is this so tough? Identifying and Addressing Barriers Module 3: Internal Alignment: Staff Behaviors, Skills and Structures

But What about the Member Agencies? Redefining Agency Relationships for Community Impact with Lesley MacDonald

Redefining the Agency Relationships for Community Impact: Profiles of Two United Ways with Lesley MacDonald

Indicators that a United Way is prepared for Program Outcome Measurement A tool for United Ways embarking on Outcomes

The Community Impact Investment Triangle: A Tool for Transformation with Meg Plantz and Ron Stevenson