

Nina M. Gregerson, MPH, CHES

ngregerson@publichealthmdc.com

Objective

Hardworking and dedicated Community Health Educator committed to promoting healthy lifestyles by advocating for good public health policy and health equity.

Education

University of Wisconsin-Madison | **September 2007-May 2009**

- General Undergraduate Education Requirements

University of Wisconsin-La Crosse | **September 2009-May 2013**

- Degree: Bachelor of Science, Community Health Education (Nationally Accredited)
- Emphasis in Women and Gender Studies
 - Cumulative GPA: 3.81
 - Major GPA: 3.93
 - Dean's List: 6 Semesters
 - Highest Honors

University of Wisconsin-Madison | **September 2014-August 2016**

- Degree: Masters in Public Health

Career Experience

Public Health—Madison & Dane County | **July 2013-Present**

Public Health Specialist

- Develop, implement, and evaluate initiatives and strategies based on best practice that address public health priorities through community health needs assessments and community health improvement plan/process, including identifying community partners and resources
- Facilitate and coordinate focus groups and community forums
- Provide leadership for PHMDC in appropriate selection of effective educational materials, tools, and techniques for health education, outreach, facilitation, and marketing
- Provide leadership for community collaborations including evaluation, assisting to obtain funding, acting as a liaison between PHMDC, community groups, and policy makers
- Identify and mobilize community partners to develop awareness campaigns on identified health priorities and issues

- Raise visibility of public health issues and department services to the community as part of the department web team and communication team by effectively using social media, planning public health events, and responding to department communication needs through media/press advisories or releases
- Build and manage relationships with media
- Contribute to or write reports or papers for the general public or professional publications under the direction of management
- Prepare relevant materials and presentations to inform decision-making processes at multiple levels of government
- Use data visualization techniques to make complex information accessible to diverse audiences
- Investigate and assess public health practices being used in other communities, agencies, and jurisdictions to address social determinants of health that are relevant to PHMDC needs and conditions and disseminate information through policy briefs and presentations
- Provide technical expertise for developing and executing innovative approaches to public health issues
- Develop and support implementation of new policies that address public health and identify ways in which existing local policies could be changed/adapted to more effectively address public health needs in Dane County
- Research and analyze health promotion, population health, disease prevention, and organizational capacity building strategies of organizations throughout the country and internationally.
- Educate local and/or state policy makers about public health issues, needs, and/or policies affecting Dane County residents
- Collaborate and educate local stakeholders and/or organizations to build capacity to address local public health needs
- Develop and implement youth groups in community by actively recruiting new members, especially those disproportionately impacted by health-related disparities by managing & facilitating meetings, and supporting peer-to-peer educational activism
- Engage youth in policy maker education, media outreach, and community health needs assessment activities
- Evaluate youth leadership and engagement activities
- Participating on PHMDC's Health and Racial Equity Team, specifically relating to strategic communications
- Leading the Park Edge Park Ridge Neighborhood Resource Team for the City of Madison

Public Health—Madison & Dane County | January 2013-May 2013
Tobacco Free Columbia-Dane County Coalition Intern

- Advocated for tobacco prevention and control funding
- Prevented the initiation of tobacco use among youth by the means of education and awareness
- Assisted in coalition sustainability activities and aided in media outreach

Newport Connections | September 2012-January 2013

Job Coach for Individuals with Disabilities

- Assisted individuals with work tasks and responsibilities
- Acted as a communication medium between the employee and employer
- Helped individuals with work issues or conflicts

Wisconsin Dells Parks and Recreation Department | Sept. 2012-Dec. 2012

Kidz Klub After School Instructor

- Provided a safe environment for the children
- Offered educational assistance
- Encouraged a positive self-image and independence

Wisconsin Dells Parks and Recreation Department | June 2012-August 2012

Volunteer Aqua-Fit Instructor

- Instructed Aqua-Fit water aerobics

La Crosse Area Schools | October 2010

Volunteer for the Farm to School Program

- Engaged children in cooking activities involving locally grown foods
- Encouraged kids to be curious of where their food comes from
- Educated about the importance of eating healthy

Abroad Experience

Study Experience to Great Britain | March 2012

University of Wisconsin-La Crosse

- Provided an overview of the health care system offered through the National Health Service (NHS)
- Compared and contrasted the British health care system with the systems of health care in the U.S.
- Connected key cultural aspects of Great Britain that have health-related impacts
- Provided a historical, social, and cultural context for health and health promotion in Great Britain
- Compared and contrasted British health education and health promotion strategies to those applied in the U.S.

Memberships/Certifications

Wisconsin Public Health Association | **December 2012-Present**

Certified Health Education Specialist (CHES) | **April 2013-Present**

Delta Omega Honorary Society in Public Health | **May 2016-Present**

Presentations/Publications

Adolescent Health Symposium (Breakout Sessions) | February 2014, February 2015, February 2017

The National Summit on Smokeless and Spit Tobacco (Breakout Session) | April 2016

National Conference on Tobacco or Health (Poster) | March 2017

Wisconsin Public Health Association Annual Conference (Poster & Breakout Session) | May 2017

Skills and Abilities

- Grant Writing Experience
- Program Development Experience
- Microsoft Suite and Publisher
- Typing speed of 60+ WPM
- Manage Time Effectively
- Trustworthy and Responsible
- Organized
- Strategic Communicator
- Adaptable to Change

Relevant Coursework

- U.S. Health Care Systems (Master's Level)
- Statistics/Biostatistics/Biometry (Master's Level)
- Social and Behavioral Health (Master's Level)
- Health Policy and Management (Master's Level)
- Communicating Public Health Information Effectively (Master's Level)
- Social Marketing (Master's Level)
- Program Planning and Evaluation in Healthcare (Master's Level)
- Theories in Health Behaviors
- Quality Improvement in Healthcare (Master's Level)
- Grant-Seeking in Health, Human Services, and Education (Master's Level)
- Sexual Health Promotion
- Ecology and Environmental Health (Master's Level)
- Human Anatomy and Physiology
- Nutrition Education
- Drugs, Society, and Human Behavior
- Epidemiology (Master's Level)
- Women's Health Issues
- Violence and Injury Prevention
- Human Disease and Prevention Control
- Women, Gender, and Society
- Marriage and Family Studies
- Gender, Race and Class in American Institutions